### SCHOOL FOODSERVICE PRODUCT DESIGN CONTEST

OCTOBER 2, 2023 - FEBRUARY 2, 2024





**Entry Form** 



Come up with a school foodservice equipment need that hasn't been filled, that YOU have the solution for.



Describe your new school foodservice equipment idea and explain why it is needed.

# **Sketch It Out**

Make a sample sketch or line drawing of what the school foodservice equipment will look like.

## **Submit It**

Visit our website and submit the form. Be sure to upload your drawing!

### CONTEST RULES

Winning design will be chosen by March 1, 2024. Once drawings are approved, we will begin production for display in our booth at the SNA Show, July 14-16, 2024.

#### **PRIZES**

Winners will be recognized along with their designed product in our SNA booth. Winning team will also receive airfare, hotel accommodations, badge for the SNA Show, ticket to the Closing Party on July 16th

and the manufactured product they designed. Rep will also receive \$500 cash prize, gift card or gift of equal value of your choice.

#### RULES

Any rep can participate with a school nutrition director, school nutrition end-user, consultant, or dealer partner. All products designed will be owned by New Age Industrial. Rep and partner will not receive any compensation or royalties for this product once it

is manufactured and goes into our system as an active product. This product may be marketed, advertised, and sold only by New Age Industrial. Entry must be an original design to solve an ongoing school foodservice problem.

Contest landing page has been created **here** for submissions. Please provide as much information as possible.