

15 Marketing Calendar 2024

Month	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Week 1	Bun/Sheet Pan Racks	Feb 5 NAFEM Product Design Contest 2024 Kick-Off/Feb 9-National Pizza Day		Pizza Pan Racks	BOIs	Produce Stocking Cart	Made in USA	Cantilever Shelving	Key Shelving Accessories/Wall Mount Mat Rack	Grocery E-Commerce		Trash Dolly
Week 2		Valentines Day - 1331	National School Breakfast Week	Key Shelving	Bowl Dollies		SNA Product Promotion		Work Shelves/Wall Mount Dish Rack Holder	Utility Carts	Sheet Pan Dollies	Crowd Board
Week 3	Can Racks	Feb 22 National Supermarket Employee Day	Produce Cabinets	Meat Movers/Bus Carts		Security Fence	SNA Booth/Design Contest Winning Product Reveal	Slicer/Mixer Stand	Streamline Pan Racks	National School Lunch Week	Nesting 2 Racks/Nesting U Racks	Pre of Christmas Party/Costume Contest Winners
Week 4			Complete Shelving Units - Adjustable & Cantilever	Dunnage	Mobile Fry Cart	Customization	Meat Processing	Platform Trucks	Lug Dollies			Christmas/Holiday Wishes
Week 5	Adjustable Shelving			Folding L Carts			Meat Processing					2024 Year-at-a-Glance/2025 Preview
Shows/Events	BITAC Food & Beverage		SNA Product Design Contest Final Submissions Due		Restaurants Canada		ABC Spring	Company Picnic	SNA	NAFEM Product Design Contest Final Submissions Due		Christmas Party
Date	23-Jan		2-Feb		8-Apr		8-May	14-Jun	14-Jul	2-Sep		13-Dec
Location	Miami, FL		https://www.newageindustrial.com/sna-product-design-contest/		Toronto, Canada		Bellevue, WA	Norton, KS	Boston, MA	https://www.newageindustrial.com/nafe2025-contest/		Norton, KS
Shows/Events			NAFEM Product Design Contest Kick-Off		SEFA Spring				NACUFS			
Date			5-Feb		28-Apr				17-Jul			
Location			https://www.newageindustrial.com/nafe2025-contest/		Colorado Springs, CO				Louisville, KY			
Ad Insertions			FCSI Project Showcase				FES Magazine		FES Magazine		FES Magazine	FES Magazine
Topic/Date			03/01/24				Bily Edition		September Edition		October Edition	November Edition
Theme			Best Projects of 2023				K12 Schools		Storage & Receiving		Mastering Foodservice: K12 & Beyond	Flexibility in Design: Menus & Equipment
			FES Magazine									FES Magazine
			March Special Ad Section									December Special Heart
			A Sip & A Slice - Beer & Pizza									NAFEM Show Planning Guide
Popular FS Hashtags	Social Media Links											
#newageindustrial	Facebook	https://www.facebook.com/newageindustrial/										
#newagestrong	LinkedIn	https://www.linkedin.com/company/new-age-industrial-corp-inc/										
#aluminium	Instagram	https://www.instagram.com/newageindustrial/										
#madeinusa	YouTube	https://www.youtube.com/user/newageind/										
#foodservice	Home Page	https://www.newageindustrial.com/										
#foodserviceequipment	Resources Section	https://www.newageindustrial.com/resources/										
#commercialfoodservice	Foodservice Catalog	https://www.newageindustrial.com/resource/foodservice-catalog/										
#materialhandling	Material Handling Catalog	https://www.newageindustrial.com/resource/material-handling-catalog-no-pricing/										
#busdaytip	Lead Times	https://www.newageindustrial.com/resource/current-lead-times/										
#whatsinshow	Upcoming Trade Shows	https://www.newageindustrial.com/resource/upcoming-trade-shows/										
#idgoutdoor	Custom Quote Form	https://www.newageindustrial.com/contact-ask-a-quest/										
Marketing/Media Contact	Blog	https://www.newageindustrial.com/company/news/										
megan.kelsovetter@newageindustrial.com	FAQs	https://www.newageindustrial.com/resources/faq/										